

the APPLEGRAM

APPLE CORPS OF DALLAS



No Flash

Even with the A4 processor, there will still be no support for Adobe's Flash. Apple is betting that HTML5 will be the end of flash as we know it.

In other news, Amazon-Kindle is said to be contacting publishers to renegotiate publishing deals/prices on the Kindle.



* iPad, Apples new hobby *

Bigger and much faster than an iTouch and thinner and more portable even than the MacBook Air, but will it sell?

MULTIPLE PRICE POINTS

Apple plans to sell several versions of it's new iPad tablet with the first versions to make the market shelves being the wifi only version in 16 and 36 GB memory sizes. While running an a A4 1 GHZ processor applications should be at least twice as fast as anything

running on the iTouch. Screen resolution is said to be 1024X768 so web surfing should be painless. Apple says the new iPad can get up to 10 hours of use on a single charge. It runs basically the same os as the iPhone and iTouch.



iPhone 4.0

If Apple holds to form, we will know of an upcoming release by June

Things we might see in 4.0:

Some 3rd party apps will be allowed to background process.

Voice Integrations/recognition will now be used throughout the interface.

Google Maps might be allowed to offer turn by turn directions.



Apple Corps of Dallas
Board of Directors Meeting
February 20, 2010
Official Minutes

Location: Cafe Brazil, 2071 N. Central Expwy., Richardson, Texas

Meeting called to Order at 11:45am by John Jones, President

Attendees:

President: John Jones (2010)

Vice President: Allen Yoder (2010) (absent)

Board Members (2 year terms):

Class of 2010-2011

Lawrence Jenkins

Julie Ramseur (absent)

Dru Richman (absent)

Class of 2009-2010

Bob Dain (absent)

Simon Lewenstein (via telephone)

Carl Stewart

Appointed Positions:

Treasurer – Taylor Sharpe

Membership Director – David Harned

AppleGram Editor – Allen Yoder (absent)

Program Director – Maggie Reddy

(appointed by John Jones this past month)

Webmaster – John Jones

Secretary – Taylor Sharpe

Apple Ambassador – Walt Smith

iPhone/iPad SIG Leader - Taylor Sharpe

Mac Help Desk SIG Leader - Dru Richman

Final Cut Pro SIG Leader - Ed Waldrup (absent)

Graphics & Photography SIG Leader - Walt Smith

FileMaker Database SIG Leader - Taylor Sharpe

Previous Minutes: Motion was made by Lawrence Jenkins and seconded by Carl Stewart to approve past minutes (no changes necessary). The motion was voted on and passed.

Treasurer's Report (Taylor Sharpe)

A budget was proposed by the Treasurer based on the 2009 expenses and income and recommended to the Board for the 2010 Budget (see attached). Simon Lewenstein motioned to approve this budget, Carl Stewart seconded it, and the motion passed.


The Board's recommended budget will be presented to the Membership at the March Quarterly meeting for their approval in accordance with the Bylaws.

A motion was made by Carl Stewart and seconded by Lawrence Jenkins, and the meeting was adjourned at 12:10pm.

Respectfully submitted via e-mail to the Board for review on the 20th day of February 2010

TAYLOR SHARPE
Secretary

Attached: Proposed Budget -

		Official Budgets Fiscal Year begins April 1st Unaudited Expenses as of February 3, 2010			
Fiscal Year	Budget Amount	Actual Amount	YTD %	Line Item	Line Item Description
2009	(\$6,000.00)	(\$4,522.86)	81%	0000	Contribution - Membership
	\$0.00	(\$200.00)		0001	Other Income
	\$0.00	(\$50.00)		0002	Contribution - Other
	\$1,000.00	\$3.00	0%	1000	Administrative
	\$600.00	\$165.28	30%	2000	Postage
	\$1,300.00	\$60.00	5%	3000	Promotions
	\$105.00	\$110.00	113%	4000	Post Office Box
	\$20.00	\$16.82	91%	5000	PayPal Fees
	\$3,600.00	\$3,300.00	99%	6000	Rent
	\$100.00	\$49.70	54%	7000	Internet
	\$0.00	\$152.36		9999	Balance Corrections
	<u>\$725.00</u>	<u>(\$915.70)</u>			
		\$3,857.16		Actual Expenses	
		\$4,772.86		Actual Income	
		\$154.50		Non-Cash Actual	
		\$6,725.00		Budgeted Expenses	
		\$6,000.00		Budgeted Income	



Apple Corps
of Dallas

Official Budgets

Fiscal Year begins April 1st

Unaudited Expenses as of February 20, 2010

Fiscal Year	Budget Amount	Actual Amount	YTD %	Line Item	Line Item Description
2010	(\$5,340.00)		0%	0000	Contribution - Membership
	(\$100.00)		0%	0001	Other Income
	(\$50.00)		0%	0002	Contribution - Other
	\$650.00		0%	1000	Administrative
	\$400.00		0%	2000	Postage
	\$600.00		0%	3000	Promotions
	\$110.00		0%	4000	Post Office Box
	\$30.00		0%	5000	PayPal Fees
	\$3,600.00		0%	6000	Rent
	\$100.00		0%	7000	Internet
	\$0.00			9999	Balance Corrections
	<u>\$0.00</u>				

SUMMARY	Actual Expenses
	Actual Income
	\$215.00 Non-Cash Actual
	\$5,490.00 Budgeted Expenses
\$5,490.00 Budgeted Income	





BurnAgain FS

You ever recommended a Mac to a friend and it seems that every time he finds something on the PC that's not on the Mac he calls you.

While such a time and friend, happened to call me complaining about not being able to back up his Quicken files on a readable writable disk that is a CD-RW, DVD-RW, etc. I said of course you can all you have to do is quick erase and copy the file onto the desk. He said with his PC he could write to those disk until they were full. That got me to looking for a utility that would satisfy his complaint on the Mac. That led me to a utility program called BurnAgain FS.

This product not only mounts your CD-RW, DVD-RW but it also does CD-R until the Disk is full and then it locks the disc. It also allows you to use the disk on very as computers without having the utility installed on the system, I have not tested this but the manufacture says it works. I have inserted information from the webpage of BurnAgain FS, I think it can do a better job than I can explaining all the options and features that are notable in this product. Back to my friend he purchased the product and decided that this is exactly what he needed.



Lawrence Jenkins

System Requirements:

- Intel or PPC Mac
- Mac OS X 10.4, 10.5 or 10.6
- Apple supported Writer (internal/FW)

(USB devices are unsupported but may still work)



Think local act Global

So you have an family member, friend, or business contact that might be across town or across the country. You want to show them something on their

computer but they just don't get the concept of how to complete the task. You could hop in the car or book a flight there. or if your really good just verbally guide

them over the phone till either they get it right or you both have grey hair. There are alternatives even if your on a Mac and the other user is on a WinDoz machine.

There have been remote desktop programs for years, but they generally required you to be on the same LAN, or have VPN capability. Now there is new class of

showmypc.com gotoassist.com

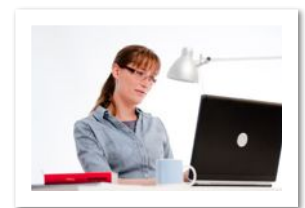
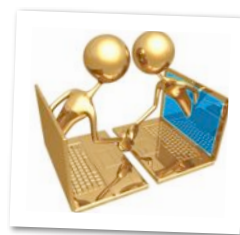
dimdim.com gotomeeting.com

utilities that rely either on the power of citrix or technologies similar to citrix. The end result is the connection is both secure and simple to use. Most of these vendors offer both a free version and a paid version. Or they give you a month free to try it out. Long enough to

with out wasting time in travel. GotoAssist and ShowmyPC are both

securely with several others if not a great many others. Great training tool! As a real

were bad. No amount of coaching over the phone seemed to help. But by remote driving her



get the project done

remote desktop programs that work cross platform. DimDim and GOTO Meeting are geared towards your giving a presentation on your machine and sharing that screen

life example, I shot a video that I wanted my mother in-law to see. I posted it to a website but she said every time she tried to view it her computer gave her a message that her cookies

desktop the security/privacy settings on her machine were set and quicktime installed and she then greatly enjoyed watching the video. I didn't have to drive out of town to do it. YEA!!!

ACD LEGAL STUFF

AppleGram

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The AppleGram is our (Apple Corps of Dallas) official magazine that tells about our club's activities and informs our members on the latest computer information. AppleGrams prior to 2001 are in Adobe PDF file format. Starting with August 2001 through December 2003 they are in HTML format for easier viewing on the web. In January of 2004 we returned once again to a PDF format with on-screen (some with links) viewing and also made available for print.

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Welcome to Geocaching

Geocaching is a high-tech treasure hunting game played throughout the world by adventure seekers equipped with GPS devices. The basic idea is to

locate hidden containers, called geocaches, outdoors and then share your experiences online. Geocaching is enjoyed by people from all age

WWW.GEOCACHING.COM



groups, with a strong sense of community and support for the environment.

Geocaching (pronounced geocaching) is a



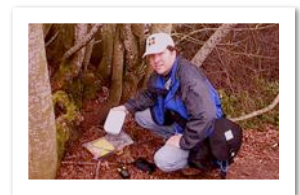
worldwide game of hiding and seeking treasure. A geocacher can



place a geocache in the world, pinpoint its location using GPS technology and then share the geocache's existence and location online.

Anyone with a GPS device can then try to locate the geocache.

Available on the iPhone from By Groundspeak Inc. [View More By This Developer](#)



MacWorld 2010

So, what was it like this year without Steve's Keynote? I feel very fortunate that I could be there so, I want to share my trip experiences and impressions of MacWorld with you...



I had a great time...

Planning a Big Trip

I knew MacWorld had been moved from January to February for 2010, but got off on the wrong foot when I registered, back in October, because I didn't check the *day* the show started. In years past it has always been registration on Monday and the show ran from Tuesday thru Friday; this year the show didn't start until *Thursday* and ran thru Saturday. So, I flew out on Monday, and found I had two days to kill before the show started. This was a surprise but not a problem as this year I had come for a two-week stay, with some visiting and sightseeing planned after MacWorld. So, I would began my visiting early. But, I'm getting ahead of myself...

I have visited very briefly in California down through the years but have never seen much of the state

except San Francisco and Newport Beach (where Rockwell/Collins has a plant).

GPS Fun

This year I was planning on two weeks of visiting, driving and sightseeing, so I decided to buy a GPS unit for my rental car. *Wow!* What a technological wonder! I had never



The Magellan RoadMate 1700

used one before. I purchased the largest screen I could find, the Magellan RoadMate 1700. I rented a Mercedes C300 at SFO, installed the Magellan, and I was off to my hotel in downtown San Francisco! Driving this great car and using the GPS was the most fun I've had in years! (Before I left home I preprogrammed the Magellan with all the family

addresses and points of interest that I planned to visit.)

Monday: Registration and Sight Seeing

After checking in at my favorite San Francisco Hotel, the Palomar at 4th and Market (just across the street from the Apple Store), I walked down to Moscone West to register and get my badge. I registered only for the User's Conference this year (\$200). As in years past, there were higher priced tickets for MacWorld that provided some serious learning experiences in a wide variety of workshops. I tried these one year but found when I got home I didn't remember enough of what I had seen to justify the added expense. I walked the streets for awhile, took in a movie, ate at Mel's Diner, and made my plans to drive to Salinas on Tuesday to visit with a family member.

Tuesday: A Trip to Salinas

This drive gave me a chance to flex my GPS and to start taking pictures. It was rainy, and because of all the rain California has had this year,

SPECIAL REPORT FOR APPLE CORPS OF DALLAS



every hill was covered in a beautiful green. The GPS worked flawlessly, and on my return drive I thought of an address I have remembered for many years: “*One Infinite Loop, Cupertino CA*”—the center of the universe for this faithful Apple Fan—but I had never been there! I set my GPS and was soon taking picture of Apple Inc.’s World Headquarters!

Wednesday: Driving the Coast

On Wednesday I GPS’d north of San Francisco to Muir Woods, where the big redwoods grow. This took me over the Golden Gate Bridge and to some picture taking in Sausalito. Suddenly, I was shocked to see my dashboard report a low tire on my Mercedes! It was not only low, but *flat!* Luckily I found a couple of guys to put on the spare for me, GPS’d over to a tire store (address compliments of my iPhone!) and was on my way after about a two hour delay. I decided to skip Muir Woods and head for the famous California coast highway, Highway 1. I crossed back over the bridge and began driving south, taking pictures like mad. When my GPS ETA told me it was time to head home, I stowed my camera and settled back to enjoy the

drive, arriving back at the Palomar by 8pm, as planned.

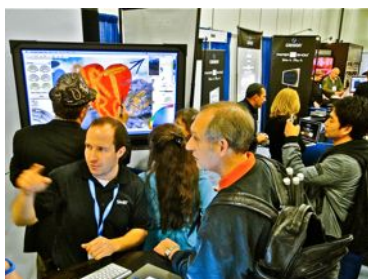
Thursday: MacWorld Opens

Now the excitement of MacWorld took over and I was really excited to get into the show. Thursday morning. However, I had planned another “visit,” *before* the show—breakfast for three at the Marriott hotel. I had invited two old Apple friends to dine with me. **Chris Wesselman** is an old ACD friend, going back to the early 80’s. He now lives in Fremont but teaches at Stanford University, across the bay. We have managed to have brief visits at MacWorlds down thru the years, and I was anxious to see him again. (Chris is a great [photographer](#) and as I was planning my trip, gave me good advice about where to shoot scenics in California.) **Dan Sailers** is a Dallas Apple friend of many years and we both enjoy a monthly FileMaker-Dallas Developers Group. I heard he was going to MacWorld and he too accepted my invitation to breakfast. We had plenty of time to visit and reminisce before the MacWorld Exhibits opened at 10am.

So, our first MacWorld without a Steve Job’s Keynote—what were the feelings of those who had come

anyway? I really wasn’t expecting too much and probably wouldn’t have come without my other plans, to help justify the cost. So, here is my personal impression of this year’s show:

- The show exhibits were significantly fewer this year; only the basement of Moscone North were used.
- However, the show was crowded and there was a lot of new stuff to see.
- Still, the missing Keynote weighted heavily, and definitely took away a lot of the excitement and anticipation of years past.
- David Pogue, the famed technology editor for the *New York Times*, surprised everyone with his show, that some said should be a regular feature of any future MacWorlds.
- Developers seemed upbeat about the good crowds around their booths. Talking to them is one of the main reasons many come to the show and I enjoyed visiting with some of the guys at the Boinx booth, from Germany, who developed my favorite Mac app, Fotomagic!
- I don’t know the mix of California attendees vs out of state, but that will probably be crucial to the viability of the show. As for me, I would not go again just to attend MacWorld, as I was always excited to do with Steve’s Keynote to anticipate.



SPECIAL REPORT FOR APPLE CORPS OF DALLAS



The two “events” that I attended were really fun. The first one was the “David Pogue Show,” which was a huge hit. David was funny, relevant, brash, and entertaining. I hope he becomes a regular at MacWorld.

The other was the “Best of Show” awards, as judged by the editors of MacWorld Magazine. The real surprise in this show was an iPhone developer that had only been in business for 8 weeks. His product was a service to help anyone develop a simple iPhone app, by clicking a few options in his client software; he does everything else, including getting it into the App Store.

Standing in line for one of the events, one guy had a paper model of the iPad that, from five feet, looked like the real thing!

What did I buy this year? Not much:

- A \$15 (regularly \$40) keyboard cover from [KB Covers](#) with all the shortcut keys for LightRoom—works great!
- A \$9 show-special competitor for Pages, that looked interesting. I haven’t had a chance to use it as yet.

What I probably *would* have bought, if it had been available, was the [Microvision SHOWWX](#) hand-held laser video projector. Amazing—always in focus! Available in March

for around \$400. SHOWWX was voted best of show, MacWorld 2010. The main limitation, of course, is the light output, but a dark corner (or box!) is all you need for a small display, and if you can find a dim/dark area it looks amazing.

[Crash Plan](#), an app for backing up over the Internet was all over the show, from your badge, to FREE copies of their software. Great marketing! It seems that every booth you went to found someone had partnered with Crash Plan to recommend their application. One interesting option, which they facilitate for you, is backing up your HD to *your* BU drive *residing at your buddies house*, and vice versa of course; *free!*

I can’t seem to get started with “apps” on my iPhone—I only have five. So I was intrigued to see how these low-budget developers would meld into MacWorld. The show provided small round tables for them—four developers per table! There were a lot of tables in a small space and this was the most crowded area of the exhibits. (I hope they got their space cheap!) I watched a number of the demo’s but couldn’t make up my mind on any to buy.

It seems very obtuse of Apple not to have the iPad on display at MacWorld—it would have been a perfect “keynote” for Steve! They announced that there would be a brief showing of it on Saturday, but I didn’t want to stay another day and be disappointed. According to several who stayed, it wasn’t much—“no-touch-e!” Pretty much just a repeat of info already posted on Apple’s website and shown in the video with Steve, so I’m glad I didn’t stay.

Saturday: Driving South...

Saturday morning I set my GPS for the Monterey Peninsula, where I again picked up Highway 1 for more great photography. I ended the day in Bakersfield to visit more of my family.

To end my two week visit, I drove to the LA area for still more family visiting and sightseeing. I flew home from John Wayne Airport, where I go a last minute cheap upgrade to First Class! *Wow! this was a trip of a lifetime for me—thank you Lord!*

Bye R@y



Upcoming Meetings

Mar 13 OrangeCast Marketing through social media

April 10 iPad See what all the fuss is about

May 8 Canon



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